

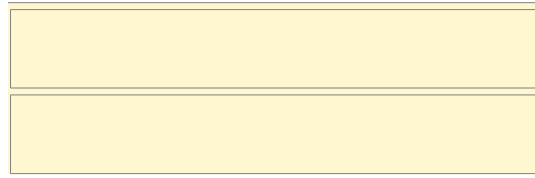
FEATURES

The Retail solutions from XCL, are based on a combination of innovative and powerful technology as well as in depth knowledge of the retail business. With XCL retail solutions, you can dramatically improve customer service and selling opportunities through better access to customer and product information. The RETAIL X retail solution have 3 different versions to suite the requirement of 3 different retail industry verticals.

XCL proudly announces the release of Retail -X version 1.1 along with a new and completely revamped POS (Point of Sales) System.

This is an ideal Point of Sales Software for Franchisee Stores, Exclusive Brand Outlets, Food & Grocery Stores and other small format stores.

The software is meant for big & serious retailers having multiple stores. The software is ideal of large departmental stores, super markets, hyper markets and Multi Brand outlets.



RETAIL X POS (Point Of Sale) is a comprehensive Point Of Sale solution ideally suited for small retail outlets for independent single store retailers as well as franchisee or captive outlets of a multi-store retail chain.

In today's IT savvy scenario, people have come to expect more from their Store Automation Solutions and RETAIL X POS gives the right balance of all Store Automation needs. RETAIL X POS makes it easy to manage Sales, Inventory and Customer information allowing to focus more on business strategies than Store Operations. RETAIL X POS is flexible yet affordable solution for automating a Retail Store and increase the profitability.

It covers a vast area of functionalities like Billing, Store Management, Procurement, Inventory and Customer Loyalty.

XCL Retail-X POS offers you the following benefits and many more...

Latest Technology

XCL Software Technologies

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- Simple and quick out-of-box setup
- Customizable security options based on User profiles and Roles
- Seamless integration with RETAIL X Retail and Business Back office applications
- Automatic update of software components through internet
- Compatible with all commonly available POS hardware

Comprehensive Point Of Sale functionalities

- Complete store automation for reduced human errors and super fast checkouts
- Drawer and currency management
- Cash, Credit and Advance sale management
- Return / Exchange and Refunds tracking systems
- Multiple payment modes
- Deliver Slip Tracking
- Hold and Retrieve Options

Efficient Store Management

- Powerful Sales Promotion caters to all types of offers and discounts
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- Powerful reports for Sales, Stock & Profitability Analysis
- Sales Tax Management
- Price Management with Alternate MRP Popup
- Item/Style Performance Tracking

Manage and track inventories efficiently

- Capable to handle thousands of Items and Stock Keeping Units (SKUs) effectively and efficiently
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- Flexible classification of inventory into division, section and departments
- User definable Item categories (attributes) for optimum flexibility like Color, Size, Style etc.
- Category Manager to restructure obsolete and dead Items
- Multiple Stock Valuation options on Average Cost, Standard Cost or MRP
- Physical Stock Audit Planning and reconciliation (adjustments)
- Real time view of inventory levels

Build and improve customer relation and satisfaction

- Customer information tracking & gathering
- Customer Loyalty Management programs
- Support both direct discount or loyalty points accumulation and redemption system
- Customer purchase pattern analysis and history tracking
- Loyalty solutions integrated with Central Database

Warehousing and Distribution

- Modules to help manage the Retail business beyond a single store
- Supports Central, Regional as well as local purchasing

- Requisitions, Stock Transfer Order and Delivery tracking to stores
- All distribution and inter store/warehouse transfers via internet based synchronization
- Track Inventory across supply chain including in transit inventory

Finance and Accounts

- Finance and Accounting module integration gives a complete solution for independent retailers or outlets of chain stores
- Flexible accounting calendar, chart of accounts, sub-ledgers, cost-centre configuration
- TDS, Cheque Leaf and letter management
- Complete Accounts Receivable (AR) and Accounts Payable (AP) functions

Customer Care Module

Improve Sales & Cut Costs

Manage your marketing, sales & service process better:

- **Track every sales lead**
- **View real-time updated reports**
- **Manage Employee leads accounts, tasks & follow-ups**
- **Unique complaint tracking number for simple follow-up and communication with customers and internally**
- **Easy and powerful reporting for performance monitoring**
- **Executive management interface for real-time reviews and analysis**